

# Promotional & Advertising Opportunities

Below you can find the available promotional and advertising items.

For any questions, please contact me via [bhristova@kenes.com](mailto:bhristova@kenes.com).

- [Prospectus](#)
- [Educational Opportunities](#)
- [Exhibition](#)
- [Contact Us](#)

## PRESENCE

### PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

[Learn More](#)

### MEET THE EXPERT SESSION

Host an official Non-CME meet the expert session.

[Learn More](#)

## **PRODUCT THEATRE SESSION**

Present your research in this 20-min session.

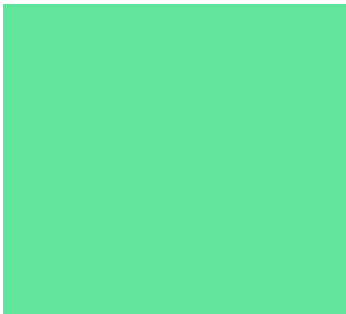
[Learn More](#)

## **PRE-CONGRESS VIDEO TEASER**

Connect with attendees before the Congress days.

[Learn More](#)

## **VISIBILITY**



## **CHARGING KIOSK**

Be visible by branding the charging kiosk.

[Learn More](#)

## **PHOTO BOOTH**

Get exposure by branding the photo booth.

[Learn More](#)

## **SELFIE CORNER**

Get exposure by branding the selfie corner.

[Learn More](#)

## **COFFEE BREAK**

Promote your company at one or more coffee breaks.

[Learn More](#)

## **WELCOME RECEPTION**

Promote your company at the networking reception.

[Learn More](#)

## **LOUNGE AREA**

Area to work, network  
or recharge.

[Learn More](#)

## **SPEAKER'S READY ROOM**

Room for speakers and  
abstract presenters.

[Learn More](#)

## **BRANDING OPPORTUNITIES**

Branding available in the  
Congress venue & virtual platform.

[Learn More](#)

## **NETWORK**

## **WORLD MAP**

Connect with  
participants around  
the globe.

[Learn More](#)

## **SOCIAL MEDIA PROMOTION**

Be visible  
with an original  
company post.

[Learn More](#)

## **THE RIPPLE MAKER**

Delight your audience with this personalized experience.

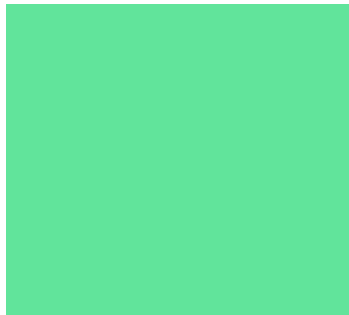
[Learn More](#)

## **MEETING ROOM**

Host guests  
by hiring a room  
at the venue.

[Learn More](#)

# ADVERTISE



## ADVERT IN MINI PROGRAM

Full page advert in the mini program.

[Learn More](#)

## CONGRESS MAILSHOT ADVERT

Reach out to the WSO community.

[Learn More](#)

## CONGRESS WEBSITE BANNER

Be visible on WSC website with a banner-ad.

[Learn More](#)

## MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

[Learn More](#)

## **PUSH NOTIFICATION**

Connect with participants with a push notification.

[Learn More](#)

## **PROMOTIONAL MAILSHOT**

Gain additional exposure for your session, company or booth.

[Learn More](#)

## **POST-CONGRESS MAILSHOT**

Connect with participants after the Congress days and gain additional exposure.

[Learn More](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application. Please note that it is the Exhibitors' and/or Supporters' responsibility to comply with the local authority's regulations, including, without limited to [Innovative Medicines Canada Code of Ethical Practices](#) as well as [IFPMA](#), the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

[ORDER NOW](#)

## LEARN MORE

Download the printable prospectus

[CLICK HERE TO DOWNLOAD](#)